

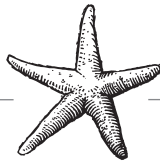
---

# Honoring

---

## 25 WHO HAVE MADE A DIFFERENCE FOR PROBLEM GAMBLERS AND THEIR FAMILIES

*The Mass. Council is pleased to honor the following individuals for their contributions toward helping problem gamblers and their families*



### **MICHAEL BOTTICELLI**

Michael Botticelli is the Director of the Bureau of Substance Abuse Services at the Massachusetts Department of Public Health (DPH). A DPH employee for over 10 years, Michael first served in substance abuse services as the Mass Council's contract manager where he became aware of, and committed to, integrating problem gambling into the Bureau of Substance Abuse Services (BSAS) system of care. Michael's steady dedication has resulted in a strengthened commitment to problem gambling services within BSAS, including the development of Guidelines for Gambling-Free BSAS Agencies and Certificates for Problem Gambling Specialists.



### **TIMOTHY P. CAHILL**

Since 2002, Timothy P. Cahill has served as Massachusetts State Treasurer and Receiver General. Treasurer Cahill has raised the Lottery's promotion of responsible gambling to a new level by committing \$1 million of the Lottery's advertising budget to a media campaign aimed at helping problem gamblers. A television public service announcement created as part of the campaign featured Treasurer Cahill and won the National Council on Problem Gambling's People's Choice Media Award in 2006. For the last three years, the Treasurer has committed additional funds that enable the Mass Council to address gambling problems within the Asian American community.



### **NANCY CUMMINGS**

Beloved wife of Tom Cummings, the founder of the Mass Council, Nancy Cummings provided constant support and commitment to the vision and mission of the Mass Council through her partnership with Tom. From 1983 to 1987, the Mass Council operated out of Tom and Nancy's home, with Tom and Nancy

taking Helpline calls from their kitchen. Tom repeatedly told stories of Nancy's understanding of gambling problems, her support for recovery, and her enthusiasm for the work of the Mass Council in providing people struggling with their own or a loved one's gambling problem the same hopes for recovery.



### **JOSEPH DeNUCCI**

State Auditor Joseph DeNucci, known for his street smart approach and as a former middleweight contender, was first elected to his statewide position in 1986, following an accomplished period as a legislator in the Massachusetts House of Representatives. His recognition of problem gambling as a socio-economic issue compelled him to speak early and advocate strongly on the issue, demonstrating that Joe would demand the legislative process be mindful of the disenfranchised. The first elected official to formally advocate for the Mass Council's budget appropriation during his tenure as Chair of Human Services and Elderly Affairs, Joe continues his steadfast commitment to responsible public policy as State Auditor, maintaining that capacities to assist problem gamblers must expand in proportion to the expansion of legalized gambling in Massachusetts.



### **KEVIN DONOGHUE**

Since 1987, the Mass Council has rented office space in a building owned by Kevin Donoghue. Kevin became a great friend to the Mass Council staff during the many years of tenancy. In 1990, Kevin allowed the Mass Council to continue operations in the offices when a state budget crisis significantly reduced funding. President of Kevin F. Donoghue Associates (KFDA), Kevin has lent his business expertise in his role as a member of the Mass Council Board of Directors since 1993.

# Honoring



## 25 WHO HAVE MADE A DIFFERENCE FOR PROBLEM GAMBLERS AND THEIR FAMILIES



### **DOT DUDA**

Director of the Problem Gambling Treatment Program at Mount Auburn Hospital's Prevention and Recovery Center since 2001, Dot Duda has managed a program that has allowed for 1,000 people experiencing gambling problems to obtain professional counseling and return to health. Always committed to increasing her own and the program staff's clinical expertise in working with problem gamblers, Dot has recently expanded Mt. Auburn's ability to serve problem gamblers by creating a satellite treatment site in Chinatown in collaboration with the Boston Chinatown Neighborhood Center. Additionally, Dot has effectively participated in several media interviews educating the public about problem gambling.



### **RICHARD EARLE**

President of Greenbranch Enterprises, Inc, Richard Earle has provided consulting services to the Mass Council in the area of cause marketing since 1996. The author of *The Art of Cause Marketing (2000)*, Richard credits Tom Cummings and the Mass Council staff with contributing significantly to his realization of the need for, and his idea to write, the book. Richard has a distinguished career in advertising, which has included the creation of a number of award-winning public service campaigns, including the Keep America Beautiful "Crying Indian" series, and the first national anti-drug abuse campaign for the National Institute of Mental Health. Richard graciously provided pro bono support in some of his work with the Mass Council on a public awareness campaign, when his expertise was especially needed.



### **MARILYN FEINBERG**

A founding staff member and clinician from 1988-2001 at the Mount Auburn Hospital Center for Problem Gambling, Marilyn Feinberg provided the first gambling treatment in Massachusetts and has worked with innumerable problem gamblers and their families. Marilyn has brought clinical expertise to the Mass Council trainings she has facilitated

since 1990. Marilyn provides individual and group clinical supervision to state-funded problem gambling treatment centers. Marilyn also maintains a private practice, exclusively providing counseling services to problem gamblers and their family members. Marilyn has served on the Mass Council Board of Directors since 2002.



### **BOB GAUDET**

With Tom Cummings, Bob Gaudet was an original founder of the Mass Council in 1983. Bob brought an understanding of problem gambling to the early development of the Mass Council, as he experienced problem gambling firsthand and had involvement with Gamblers Anonymous (GA). Recognizing the need for an organization with the mission and vision of the Mass Council, Bob was able to create opportunities for collaboration between GA and the Mass Council.



### **DONNA LATSON GITTENS**

Founder and CEO of causemedia, inc., Donna Latson Gittens has repeatedly and successfully demonstrated a distinct understanding of how to reach targeted diverse audiences in strategic awareness campaigns. From 1999-2002, Donna coordinated a comprehensive statewide campaign in collaboration with the Department of Public Health Bureau of Substance Abuse Services and the Mass Council that produced a number of public awareness campaigns aimed at reducing the stigma around problem gambling and raising awareness of resources for help. The collaboration with Donna and Judi Haber of causemedia has been one marked by creativity, professionalism, exceptional quality and a commitment to the issue of problem gambling.



### **SCOTT HARSHBARGER**

As Attorney General of Massachusetts from 1991-1999, Scott Harshbarger raised awareness of problem gambling issues connected with possible expanded gambling in Massachusetts. Through a survey of Lottery purchases by people under 18

# Honoring



## 25 WHO HAVE MADE A DIFFERENCE FOR PROBLEM GAMBLERS AND THEIR FAMILIES

years of age and by providing a seminar for campus security officials on gambling problems on Massachusetts' campuses, Attorney General Harshbarger contributed to the exploration of youth problem gambling in Massachusetts. In addition, Scott assists the Mass Council in expanding its reach to the criminal justice and prison populations in Massachusetts.



### NICK IRVINE

As the longest serving volunteer at the Mass Council, Nick Irvine has responded to more than 1,000 Helpline callers and assisted countless people in finding hope and help. Nick has volunteered since 1992, giving a half day for half the year, and spending the other half in sunny Florida. Nick has been a valued member of the Mass Council, assisting with administrative projects, talking about the current events of the day and keeping everyone smiling.



### ROD HOFFMAN

Rod Hoffman, an attorney with Deutsch, Williams, Brooks, Derensis and Holland, PC in Boston, was approached by Tom Cummings in 1993 at a chance meeting to request that he join the Board of Directors. Rod accepted the invitation and has had a strong commitment to the work of the Mass Council since that day. Rod has served as the Board's president since 1996 and has contributed wisdom, clear thinking, and a balanced perspective along with his legal expertise. These qualities have led the Mass Council ably through successes as well as crisis points.



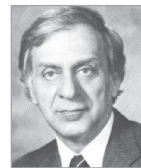
### JAMES HUDSON

A founder of the Mass Council with Tom Cummings in 1983, James Hudson was the organization's first Executive Vice President of the Board of Directors. Jim helped the Mass Council in a number of ways in its early days, including locating space for its first office in the Lindemann Center in Boston. In addition, Jim provided the important function of interviewing Kathy Scanlan for a position and accompanying Kathy to observe her first Gamblers Anonymous (GA) meeting.



### JOHN KODIS

A founder and original incorporator of the Mass Council with Tom Cummings in 1983, John Kodis served as the first Secretary/Clerk of the Board of Directors. As a founder, John provided his perspective and his vision in the early days of the Mass Council. John has used the wisdom gained from experience recovering from gambling problems himself as a volunteer at the Mass Council in a variety of capacities for the last four years.



### PAUL KOLLIOS

Paul Kollios was elected to the Massachusetts House of Representatives in 1981 as a Democrat from Milford, Massachusetts. Representative Kollios introduced a bi-partisan bill with Republican Senator Paul Doane in 1986 to appropriate funding to support problem gambling public awareness, professional education, information and referral, and treatment. Throughout his years in the legislature, Representative Kollios championed problem gambling services.



### MARTIN MEEHAN

As a United States Congressman representing Lowell, Martin Meehan introduced the first Federal legislation aimed at providing help for problem gamblers and their families. While bill HR6009, the Comprehensive Awareness of Problem Gambling Act of 2006, did not become law, it raised awareness on the Federal level of the need for Federal involvement in problem gambling public awareness, research, and treatment.



### JESSE MELLOR

As Director of Outpatient Services at the Henry Lee Willis Center in Worcester, Jesse Mellor has demonstrated a commitment to incorporating problem gambling treatment into the services offered in the Worcester community. Jesse has taken the initiative to set up a regular clinical group in Sturbridge, to perform community and media outreach and to offer small group discussions with Worcester high schools and colleges.

# Honoring



## 25 WHO HAVE MADE A DIFFERENCE FOR PROBLEM GAMBLERS AND THEIR FAMILIES

In all of his work to increase Henry Lee Willis Center's ability to serve problem gamblers, Jesse maintains creativity in his approach and a strong commitment to assuring treatment availability.



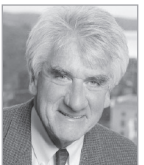
### DAVID MULLIGAN

In 1987, David Mulligan, then associate director of the Massachusetts' Bureau of Alcoholism, was given the responsibility of merging the state's drug and alcohol programs and became the first director of the Bureau of Substance Abuse Services (BSAS). In this capacity, he oversaw the incorporation of problem gambling services into the mission and services of BSAS. Appointed Commissioner of Public Health in 1989, David continued his strong commitment to problem gambling as a public health issue and maintained the need for a public health response in the form of information, education, prevention and treatment for problem gamblers and their families.



### SHANNON O'BRIEN

As State Treasurer from 1999-2003, Shannon O'Brien promoted responsible gambling through her oversight of the Lottery Commission. Treasurer O'Brien sought an increase of one million dollars for problem gambling services, effectively doubling the Mass Council's funding from the State Lottery. While the budget increase was defeated in a gubernatorial veto, Treasurer O'Brien's advocacy resulted in passage of the measure by the Massachusetts House and Senate. A television public service announcement promoting responsible gambling and the Mass Council's Helpline number was initiated by Treasurer O'Brien. In addition, she appointed the Mass Council to serve as the Treasurer's Office representative to Governor Swift's Commission to Explore Expanding Gambling in Massachusetts.



### THOMAS P. O'NEILL, III

Thomas P. O'Neill III is Chief Executive Officer of O'Neill and Associates in Boston. O'Neill and Associates offers a breadth of services,

combining government relations and communications. For the past several years Tom O'Neill has lead efforts that have resulted in both increased awareness of the Mass Council's mission, and new support and partnerships with local leaders and businesses. In his work with gambling industry clients, Tom has effectively promoted responsible gambling practices.



### RICHARD ROGERS

A dedicated member of the Mass Council Board of Directors from 1993-2005, Richard Rogers used skills he developed through management roles in addiction treatment and legislative settings to strengthen the Mass Council's Board of Directors and administration. Richard was founding director of the American Academy of Healthcare Providers in the Addictive Disorders. Always reasonable, yet passionate about helping problem gamblers and their families, Richard's efforts were especially beneficial in helping to restore funding when problem gambling services were eliminated from the State budget in 2003 and 2004.



### HOWARD SHAFFER

In the 25 years that he has been associated with the Mass Council, Howard Schaffer, PhD., Director of the Division on Addictions Cambridge Health Alliance, an affiliate of Harvard Medical School, has been a catalyst for raising awareness and understanding of problem gambling, not only in Massachusetts, but nationally and internationally. As a researcher he insists on scientific rigor; as a clinician he gives prominence to respecting his clients and their needs. While today, research and treatment for problem gambling are accepted as a component of understanding and treating addictions, when Howard began this work 25 years ago, that was not the case. The field has changed to one that is more professional, more stable, and more mainstream because of the efforts and accomplishments of Dr. Howard Schaffer.

# Honoring



## 25 WHO HAVE MADE A DIFFERENCE FOR PROBLEM GAMBLERS AND THEIR FAMILIES



### ED TALBOT

In 1983, along with Mass Council founder Tom Cummings, Ed Talbot was an original incorporator of the Mass Council as a non-profit agency. Ed served as the first Treasurer of the Board of Directors and returned to that position within the current Board in 2006. Until his recent retirement Ed was the Chief of Staff to the Bristol County Sheriff's Office and has provided the Mass Council with extensive assistance in outreaching and offering training within the Massachusetts' correctional system. His knowledge of the correctional system and understanding of the prison population has been invaluable to people incarcerated due to their problem gambling.



### ERIC TURNER

As Executive Director of the Massachusetts State Lottery Commission from 1992-1995, Eric Turner was proactive in addressing problem gambling. A highlight of his time as Lottery Director, Eric co-sponsored A Think Tank on Youth Gambling Issues with the Mass Council. In collaboration with then State Treasurer Joseph Malone, Eric created one of the first in the nation Treasurer's Committee on Problem and Underage Gambling. Eric contributes his expertise as a member of the Mass Council's Board of Directors since 1999.

CENTRAL MASSACHUSETTS  
**AIIEC**  
AREA HEALTH EDUCATION CENTER

*Multilingual Communication Professionals  
Offering Translation, Interpretation and Training*

35 Harvard Street, Suite 300  
Worcester, MA 01609  
Telephone: 508-756-6676

\*Commonwealth of Massachusetts statewide vendor of Foreign Language Interpretation and Translation Services currently authorized under statewide contract PRF30

[WWW.360-PRINTING.COM](http://WWW.360-PRINTING.COM)



ONE STOP FOR ALL YOUR BUSINESS PROMOTIONAL NEEDS.

- Vinyl Banners
- Oversize Prints
- Color Copies
- B & W Copies
- Digital Imaging
- Laminating
- Binding
- Typesetting
- Mounting
- Signs & Awnings
- Web Designs
- T-shirts

**QUALITY COUNTS**

tel: 617.314.6555  
email: [info@360-printing.com](mailto:info@360-printing.com)  
web: [www.360-printing.com](http://www.360-printing.com)